



# WEDNESDAY WRAP-UP

## Of the Geneva, New York Rotary Club

[www.GenevaRotaryClub.org](http://www.GenevaRotaryClub.org)

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[www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)

**Wednesday,  
June 14,  
2017**

Next week:

Lisa Ventura:  
Finger Lakes Health

In honor of Flag Day, President Dick Austin read comedian Red Skelton's version of the Pledge to remind us what it really means. He then led us all in the Pledge.

### Visiting Rotarians

- None

### Guests

- Tammy Richmond, Nikki Kersbergen, Gerry Barker, Susan McGowan and Jennifer Anderson of the Geneva City School District
- Dodie Baker, wife of Ted Baker
- Jim Krajna, guest of Dave Cook

### Announcements

- Mickey Schultz announced that the 2017 Athena Award Continuing Education Scholarship for women is available in the amount of \$2500. Deadline for the application is June 23, 2017.
- Dave Cook announced the Santa Train Chicken BBQ will be held on Sunday, June 25 at the Hotel Exchange. See Dave if you want to help out.

### 50/50

Lisa Toole split \$95/\$47 with Polio Plus

### Induction of New Member

Mickey Schultz introduced **Jessica Grant** as our newest Rotary inductee. Jessica was born in Rochester and grew up in the small suburb of Rush. She went to RIT where she earned a Bachelor of Science degree in Hospitality with a concentration in Hotel and

Resort Management. She is currently Sales Manager at the Fairfield Inn and Suites here in Geneva. She and her fiancé, Mark Griffin Jr. will be getting married on July 8<sup>th</sup>. Welcome to Rotary, Jessica, and congratulations on your upcoming wedding!!

### **Program**

**Gerry Barker, School Nutrition Director of the Geneva City School District** gave a presentation on the District's Backpack Program. He outlined the level of poverty in Geneva Schools to emphasize the necessity of this program:

- 2149 enrolled students UPK-12 in Geneva
- 1360, or 63.3% are qualified for free and reduced price meals
- 1217 of them, or 57%, are directly certified meaning that they receive SNAP benefits, Medicaid, are in foster care, migrants or are homeless.

### **The Backpack Program**

- \$12,206 of food was given to the children in the program since September.
- 160 backpacks are distributed twice a month
- In March, the number of bags was increased from 140 to 160 after the Geneva Family School Association donated \$725
- Foodlink received various grants throughout the year that reduced spending by approx. \$1100.
- \$9566 of the Rotary donation and \$815 from other donations was spent on the backpacks.
- Approximately \$4.40 is spent for every bag distributed with \$5.50 being spent on each bag before the holidays.
- 2017-2018 will increase distributions from 18 to 19 times per year.
- Bags will be supplemented with more "kid friendly" items, spending an additional \$2.00 per bag.

### **Comments**

The question was raised as to why there weren't more healthy choices of foods, noting that most of the items contained a lot of sugar. Cost is a factor, as well as including foods that are appealing to kids. It was suggested that maybe snacks such as granola bars, or fruit snacks be included.

There will be a farm stand (not sure of the location) which will distribute fruits and vegetables to families in need.

### **Check Presentation**

As a fitting conclusion, a check for \$10,000 was presented to the Geneva City School District to support the Backpack Program.

**No Fines or Happy Dollars this Week**

**Four way test:**

**"Of the things we think, say or do:"**

***1. Is it The Truth?***

***2. Is it Fair to All Concerned?***

***3. Will it Build Goodwill and Better Friendships?***

***4. Will it be beneficial for All Concerned?***

**Dick Austin**  
President

**Tara Rago**  
President-Elect

**Shad Cook**  
Vice President

**Ford Weiskittel**  
Secretary

**Karl Hagen**  
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