



# **WEDNESDAY WRAP-UP**

## **Of the Geneva, New York Rotary Club**

[www.GenevaRotaryClub.org](http://www.GenevaRotaryClub.org)

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Miss a meeting? Make it up at  
[www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)

**Wednesday,  
August 5, 2020**

Next week: Jason  
Torreano, Rotary Peace  
Fellow in Thailand

Past President, Phil Beckley, led us in the Pledge and Invocation.

### **No Visiting Rotarians**

### **Guests**

Michael P. Mills, Geneva BID - Speaker

### **Announcements:**

- Rich Kasulke announced that there is a card going around for Dave Cook, who recently had back surgery. He also announced that the Rotary picnic will be next Wednesday, August 12 at 5:30PM, Seneca Yacht Club, \$5 per person, BYOB. If you would like to attend, please let Phil Beckley know at [pbeckley@gmail.com](mailto:pbeckley@gmail.com).
- Peter Einset announced that there will be a hazardous waste drop off day in Farmington. Please call 585-394-3977 ext. 427 for more information
- Susie Flick announced that the library is taking donations again.
- Jim DeVaney announced that the golf tournament will be August 24 and is \$100 per person. Keep in mind, this may be the only fundraiser that we have this year.
- Helen Kelley announced that the speaker next week will be Jason Torreano.
- Jason Haag announced that there will be a car wash at Hydrant Hose on August 15. \$5 a car and drive through service.

### **50/50**

Trina Newton split \$29/\$28 with Polio Plus. Phil called it "Out the Door Money", since this was Trina's last meeting before moving to South Carolina!

## Fines and Happy Dollars

- Shad Cook paid a fine for not having his name tag. He is very concerned about where his name tag went.
- Ruth Leo was happy that her tablemates reminded her that the picnic is next week and not tonight as she thought.
- Bruce Tuxill was happy-ish for watching his grandkids. He said, "It is like herding jackrabbits on a flight deck."
- Carol Chester was happy that she was able to have her niece and nephew visit. She was able to take them all over town and show them what has changed and what hasn't. They had fun reminiscing.
- Jason Haag was happy as he will be taking on the role of Cubmaster for pack 5 in Geneva. He will also be receiving an award from the Masonic Temple this evening.
- Ted Baker is happy to be going on vacation next week in New Hampshire
- Peter Einset was happy that his brother is selling a rowboat. Let him know if you are interested.
- Trina Newton was happy and sad. Happy, as she will be closing on her house on August 13. Sad because she is leaving Geneva, but her mother and sister are beside themselves that she will be near them again. We will miss you Trina!
- Ken Steadman was thankful that he had so much help getting up when he took a tumble. Phil mentioned that at Rotary, we always lift you up! Jim Dickson was happy that Ken had enough padding to get through the spill unharmed.
- Phil was happy for all the help with getting Zoom going for the meeting.

## Program

Jerry Forcier introduced our speaker today. **Michael P. Mills** is the Executive Director of the Geneva B.I.D. Mills was born and raised in Rochester, New York and graduated from Hobart College before moving to Atlanta for almost 20 years. He moved back to the area about 5 years ago.

The Geneva BID provides services and support to local businesses. In the winter, the BID is responsible for snow removal and in warm weather over 75 planters and numerous other floral areas are planted and maintained. The BID is always happy to have people or groups adopt a flower bed.

Michael started the week before the shutdown, which was tough, but allowed him the time to communicate with all businesses to see what their needs were and help with resources.

Downtown is still going strong even during this time and is actually expecting new businesses. Los Amigos, a Mexican restaurant, opened recently and FLX Goods as well as a new spa will be opening soon. There are also three new kiosks around downtown.

Each has a map of downtown, a place to advertise events and advertising for other places in Ontario County.

The BID will be launching a new campaign, "Commit2Geneva", designed to keep businesses and consumers safe during the pandemic. You can learn more about it at their website <https://www.commit2geneva.com/>. For more information about the BID, go to their website <http://genevanybid.com/>.

**Submitted by Susie Flick**

**Four way test:**

**"Of the things we think, say or do:"**

- 1. Is it The Truth?***
- 2. Is it Fair to All Concerned?***
- 3. Will it Build Goodwill and Better Friendships?***
- 4. Will it be beneficial for All Concerned?***

<b>Dave Cook</b>	<b>Stephanie Hesler</b>	<b>Jerry Forcier</b>	<b>Ford Weiskittel</b>	<b>Bob McFadden</b>	<b>Mike Rusinko</b>
President	President-Elect	Vice President	Secretary	Club Treasurer	Foundation Treasurer