



WEDNESDAY WRAP-UP

Of the Geneva, New York Rotary Club

www.GenevaRotaryClub.org

Miss a meeting? Make it up at
www.RotaryEClubOne.org

**Wednesday,
September 9,
2020**

Next week:
Susie Flick

President Dave Cook led us in the Pledge and gave the invocation from the “Book of Pat Kraus”

Five Minute Speaker

President Dave interviewed District Governor Linda Kohl

Where were you born – Rochester, New York

What is your education – Graduated from Penfield High School, SUNY Fredonia with a BA in Political Science and SUNY Albany with a MA in Public Administration.

Are you retired – No, serves on the Town Board for Penfield

Are you married – Yes, for 33 years to Ken. They have two daughters (and three West Highland Terriers, Zoe, Cora and Tucker)

What was your last vacation – Ocean City, Maryland

Why become a District Governor – As a past Club President and active at the district level, she thought it would be fun and wanted to give it a try.

Visiting Rotarian

District Governor Linda Kohl

Announcements:

- The Board meeting will be Monday, September 14 via Zoom
- Reminder to all to fill out the online survey about programs
- Dick Austin – Bella’s will start serving brunch from 8 am to 12 pm the first weekend in October. He also expressed a concern about attendance. Every member plays a role in ensuring the longevity of the Club. The Club has over 70 members and roughly 20 members have been regularly attending meetings. He

encouraged everyone to check-in with absent members and encourage them to come to a meeting. We all need to ensure the Club stays alive and active. Purchasing lunch also supports a local business.

- Many shared Dick's concern and attendance will be discussed during the next Board meeting

50/50

Bob McFadden split \$47 (\$23/\$24) with Polio Plus (*Congrats, Bob!*)

Fines and Happy Dollars

- Peter Einset – Carmen Debacco passed away. He was Peter's and his grandfather's barber. 19 students at HWS have tested positive for COVID-19.
- Jason Haag – His dad is having surgery for oral cancer today. On Sunday, September 27, Hydrant Hose is hosting a spaghetti dinner to raise money for Jason's dad. Tickets are \$8 and Jason has tickets. President Dave asked for a moment of silence in recognition of Jason's dad's surgery.
- Jim DeVaney – Notre Dame is playing football this weekend.
- Ken Steadman – Dr. Manny Li celebrated his 100th birthday.
- Jim Dickson – Due to COVID-19 charitable organizations are struggling including the Rotary Foundation. Please consider giving a contribution to the Foundation. Donations can be given to Jim and he will pass it along.
- Linda Kohl – Enjoying a beautiful location and being here. Thank you for having her.

Program

Jim Dickson introduced **District Governor Linda Kohl**. Linda is a lifelong resident of Penfield and a long time elected council member for the Town of Penfield. She has served as Deputy Town Supervisor and has served on, and led numerous committees, notably chairing the Town Bicentennial Committee in 2010. She was a member of the original Open Space Committee in 2001 and was selected to chair the Town Open Space Update Committee in 2005.

She currently is the chair for the Community Services Committee and is town liaison to the Penfield Library Board, Local History Room Advisory Board, Friends of the Dayton Corners Schoolhouse, Penfield Symphony Orchestra and the co-liaison to Penfield & Webster School District.

Linda was selected as the Rotary District 7120 Governor for 2020-2021 and is currently in the role of Rotary District Governor Nominee Designate. Linda joined the Penfield Rotary Club in 2005 and as an active Rotarian, has served as President twice in 2008-2009 and again in 2015-2016. She served on the Penfield Rotary Board of Directors for

12 years and is Club Director of Public Relations. Linda is Assistant Governor for Area 10 (East Rochester, Fairport, Irondequoit, Penfield, Pen Web and Webster clubs) for 2017-2018. She is a member of the District Public Image Committee and Chaired the District Website competition in 2015. She is also a Paul Harris Fellow.

She shared Rotary International President Holger Knaak's theme for 2020-21 – Rotary opens opportunities. Despite the challenging times we are living in, there are still opportunities. Everything we do as Rotarians opens an opportunity for someone somewhere. To support the theme, there are four goals for Clubs. First, expand outreach by creating a satellite Club or a community based Club. Second, have at least one strategic meeting a year. Third, select new members carefully. Finally, continue efforts to end polio by donating to END POLIO NOW.

Her goal for the district is membership. Not just new members but engaging current members. If members feel engaged, they will stay with the club. This is especially difficult due to COVID-19.

Two new committees have been started. The first is the Diversity, Equity and Inclusion Committee. The committee will develop best practices to make our District more welcoming and inclusive. This committee is also another way to grow Clubs. The other committee is the Environmental Action Committee. Rotary International has added the Environment as the 7th area of focus and beginning in July 2021 grants will be available through the Rotary Foundation for environment projects. The first meeting for this committee is on September 21 and anyone interested in joining can contact Linda.

When it comes to fundraising, it's time to think outside the box and some Clubs are doing just that (road rallies and online auctions). The District did receive a grant from Rotary International's COVID Relief Fund to provide ARC's in the district with PPE and hand sanitizer.

We also have to embrace technology and hybrid meetings (onsite and Zoom) are encouraged. Again this is all about keeping members engaged. The majority of Clubs she has visited are meeting solely through Zoom. All training this year will also be on Zoom.

The District Conference will be held on May 8 in Corning. It will be a hybrid meeting but plans are in place to have an all virtual meeting if needed.

Next Week

There will be a picnic and Susie Flick will be the speaker. And buy a spaghetti dinner ticket from Jason Haag.

Submitted by Kerry Lippincott

Four way test:

"Of the things we think, say or do:"

- 1. Is it The Truth?***
- 2. Is it Fair to All Concerned?***
- 3. Will it Build Goodwill and Better Friendships?***
- 4. Will it be beneficial for All Concerned?***

Dave Cook	Stephanie Hesler	Jerry Forcier	Ford Weiskittel	Bob McFadden	Mike Rusinko
President	President-Elect	Vice President	Secretary	Club Treasurer	Foundation Treasurer