



WEDNESDAY WRAP-UP

Of the Geneva, New York Rotary Club

www.GenevaRotaryClub.org

Miss a meeting? Make it up at
www.RotaryEClubOne.org

**Wednesday,
March 24,
2021**

Next Week:

President Dave Cook led the Zoom meeting of 24 Rotarians with the Pledge of Allegiance.

Before the start of the meeting President Dave shared the news that Rich Kasulke had a fire in his home. Both Rich and his wife are fine but there is extensive water damage.

Announcements

Phil Beckley is grateful that Rotarians stepped up to help. Susie Flick will be taking over the Facebook page and Kerry Lippincott will be taking over the Geneva Rotary website,

Bob McFadden reported that happy dollars and fines can be paid through Venmo. To pay virtually, download the app, input info, and send funds to "GenevaNYRotaryClub." If you have questions, contact Bob. Mary Lawthers requested that Ford send the information in an e-mail to the full membership.

Stephanie Hesler announced that Friday, March 26 is *Fill The Smith* (a 24 hour virtual fundraiser for the Smith Center for the Arts). The goal is to fill the Smith's 1400 seats with donors (one seat = one donor).

Fines and Happy Dollars

- Mary Gere-Penna had happy dollars for Syracuse's victory over the weekend.
- Ted Baker was happy for all the high school and college sports coming back.
- Dave Cook was happy to have successfully signed up with Venmo and for the first signs of spring.
- Jim Dickson was happy for Michigan's women and men's basketball teams making the Sweet 16 and the great weather in Florida.
- Phil Beckley fined President Dave on behalf of Stephanie Hesler.

HAPPY BIRTHDAY March Rotarians!!

Jim Adams
Danielle DuVal
Peter Einset
Jim Gerling
John Johnson
Brian Mook

Don't forget THE BIRTHDAY FUND !!

Program

Stephanie shared a video from Rotary International President-Elect, Shekar Mehta. His focus for 2021-2022 will be increasing membership. For the past 17 years Rotary membership has remained at 1.2 million. Shekar would like to increase that to 1.3 million by the end of his term. This can be done through the concept of "Each one bring one." Clubs must engage and retain current members while recruiting and nurturing new members. Engagement is the key to retention. Rotary can also grow through new clubs. Examples were flexible clubs like virtual, hybrid, satellite, caused-based, passport, or global clubs. Clubs can also be established in under-represented communities. Increasing membership includes Interact and Rotaract Clubs.

After watching the video, a brainstorming session was held on how to increase our Club's membership. Ideas included -

- Continue working with HWS and the High School
- Rotary has a great story, so we have to share it and what we do
- Going through the Chamber of Commerce's Directory
- Focusing on car salespeople and realtors
- Devote a future meeting where everyone tries to bring one guest and the meeting serves as an informational session for potential members
- Socials for potential members
- A personal invitation is best

Submitted by Kerry Lippincott

Interact Meeting

Today's meeting was started at 3:00 PM by Club President Emily McFadden. There is a volunteer opportunity for us to do local cleanups through Seneca Lake SONE. This weekend is the "Trial Weekend," you can either form a small group and clean up together or do this individually and clean an area near you. More information about future cleanups will follow. Be sure to take a picture of the trash you collect and either send it to the Interact Remind or to @senecalakesone on Instagram. Below is the form to sign up for the clean ups, if you are doing it in a group, only one person will need to fill out the form.

<https://forms.gle/Mcreo3UsH5YM16YJA>

Rotaract Club at Hobart and William Smith is interested in setting up a mentorship program with the Interact Club. Please fill out this survey if possible so that they know how best to help us.

<https://www.surveymonkey.com/r/X2ZND6L>

The meeting was adjourned at 3:10 PM.

-- Jenna Kafrawi
Club Secretary

Four way test:

"Of the things we think, say or do:"

- 1. Is it The Truth?**
- 2. Is it Fair to All Concerned?**
- 3. Will it Build Goodwill and Better Friendships?**
- 4. Will it be beneficial for All Concerned?**

Dave Cook	Stephanie Hesler	Jerry Forcier	Ford Weiskittel	Bob McFadden	Mike Rusinko
President	President-Elect	Vice President	Secretary	Club Treasurer	Foundation Treasurer