



WEDNESDAY WRAP-UP

Of the Geneva, New York Rotary Club

www.GenevaRotaryClub.org

Miss a meeting? Make it up at
www.RotaryEClubOne.org

**Wednesday,
July 13, 2022**

Next week: Marisa
Przepiora, Safe Harbors of
the Finger Lakes

President Jerry led the Pledge of Allegiance and gave an invocation.

Visiting Rotarians

Norm Lee

Guests

Lois Lee, with Norm Lee
Lynn Freid, Finger Lakes Workforce Development and speaker
Max Harris, Lyons National Bank and guest of Kelsey Journell
Rosalie Gabriele with Dr. Ken Steadman

Announcements

The Geneva Public Library is hosting a program entitled [“Geneva’s Changing Waterfront”](#) on July 23 at 11 am.

Save the date – The Annual Picnic will be August 10 at the Seneca Lake Yacht Club

From July 21 to July 25 the [Watkins Glen Pace Car](#) will be in the lobby of the Fairfield. Take a picture with the car and post it on Facebook or Instagram for a chance to win two NASCAR “Go Bowling at the Glen” tickets, an overnight stay at the Fairfield or a Fairfield merchandise package.

Dr. Steadman reminded everyone that a host family is needed for the group study exchange program.

President Jerry has two sets of concert tickets from [Batavia Downs](#) to auction off. One set of tickets is for [Mike DelGuidice and The Big Shop Horn](#) – Celebrating the Music of Billy Joel on August 12. The other set is for [Dire Straights](#) on August 19. The tickets will be auctioned off at next week's meeting.

Happy Dollars

- Dave Cook is headed to Morocco next week.
- Jim DeVaney attended a wedding on Long Island.
- Kelsey Journell is happy to have Max Harris attend today's meeting.
- Jason Haag's son turned eight on Tuesday.
- Mike Rusinko shared a memory of Officer Tim Peters. While working for Five Star Bank the alarm would periodically go off in the office building and it would always be around 2 -3 am. The responding officer almost every time was Tim. When Tim saw Mike around town, he would say hi and ask if any alarms had gone off lately.
- Ruthie Leo is having elective surgery and will be out of commission for a while. She thanked Kerry and Carol for covering for her in her absence.
- Linda Sutherland missed last week's meeting but enjoyed a visit by her children and grandchildren.
- Dr.Steadman's daughter and grandson are visiting him.

50/50

Ruthie Leo shared \$50/\$25 with the Rotary Foundation Annual Fund.

Program

Lynn Freid from **Finger Lakes Workforce Development** shared information on the impact of COVID on the labor market. The current labor crisis has been developing over the past 20 years.

- Pre-covid
 - Lack of a skilled workforce
 - Decline in birth rate - According to the Department of Labor to replenish the workforce we need to be repopulating at a rate of 2.2% but the current rate is 1.9%
 - Baby boomers – generated a lot of wealth and the beginning of the “silver tsunami” (started to retire)
- Pandemic
 - Baby boomers took early retirement
 - Millennials –
 - impact of work/ life balance
 - With boomers sharing their wealth, is there a need to work
 - Opioid epidemic – people not cycling through the workforce

- Overall shift in how we live our lives – stayactions, working remotely or hybrid
- Benefits clip – does it make sense to go back to work? unemployment benefits, work-life balance
- Impact of supply chains and cost of goods
- Childcare – 50% of the childcare facilities in NYS shut down
- Burn out in certain industries like health care
- All of this has led to a transformation of the workplace culture
- What do employees want – paid time off, increase in pay and starting pay, remote work option, hybrid options (working from home and onsite), set hours and work week
- What do employers want – skilled candidates, set shift/ schedule, better soft skills, self-motivated employees, problem solvers

Future Programs

- July 20 – Marisa Przepiora from Safe Harbors of the Finger Lakes
- July 27 – Mary Bakogiannis from the Geneva YMCA
- August 3 – Matt Beadle from RealEats
- August 10 – April Rowlands from Goodwill of the Finger Lakes

**Respectfully submitted,
Kerry Lippincott**

<p>Four way test: “Of the things we think, say or do:”</p> <p>1. Is it The Truth? 2. Is it Fair to All Concerned? 3. Will it Build Goodwill and Better Friendships? 4. Will it be beneficial for All Concerned?</p>					
<p>Gerald Forcier President</p>	<p>Diana Perry President-Elect</p>	<p>Jason Haag Vice President</p>	<p>Ford Weiskittel Secretary</p>	<p>Bob McFadden Club Treasurer</p>	<p>Kelsey Journell Foundation Treasurer</p>