



Miss a meeting?  
Make up at  
[www.RotaryEClubOne.org](http://www.RotaryEClubOne.org)

**Wednesday,  
October 1, 2025**

Next week: Garey  
Adamson – Translating  
Literature into Life

President Kerry led us in today's meeting with the Pledge of Allegiance, an invocation, and the Four-Way Test.

### **No Visiting Rotarians or Guests**

### **Community Service Opportunities:**

- Highway Clean-Up this Saturday, October 4 at the corner of Billsboro Road and Route 14S. Assemble at 8:45am to get your assignment and equipment. Remember gloves and sturdy footwear!
- Weeding at the Rotary Garden at the Visitors Center/Lakefront: October 11, 11:30
- Toddler Time at the Boys and Girls Club: October 18<sup>th</sup>, begins at 8:30 to prep breakfast, continues to around 12:30
- Trunk or Treat at the Geneva Public Library: October 18<sup>th</sup>, 2-2:30 set up, event starts at 3:30. Helpers needed to join Interact Club members
- Coming up in November and December: Community Lunch Program Helpers dates TBA, time 9 am-1pm
- Salvation Army: **new** program, Wednesdays 5-7pm, MUSIC-themed, need volunteers to coach reading music, playing instruments, etc. Has already drawn 20 kids!
- Kerry Lippincott: Need volunteers for History museum, every Friday, 9:30 a.m.-12:30 p.m. or 12:30-3:00 p.m.

### **Announcements:**

- Rotary Social: October 10<sup>th</sup>, Big Alice RSVP to Diana Perry 5 PM???
- Trunk or Treat is accepting candy or \$ donations...Tamara Carter
- Annual dinner Boys and Girls Club: October 16<sup>th</sup>, join the Rotary Table; 5:30 cocktails, 6:30 dinner Club 86
- The Atlantic Rowers, free program, October 4<sup>th</sup> at the Gearan Center, 3-4pm

### **Fines and Happy Dollars:**

- Dave Cook: in honor of Palma Evans who arranged to provide 80 cannoli shells plus filling to help the Calimari Sisters show at the Smith Opera House Saturday evening and Sunday afternoon performances

- Dave Cook: provided an application to Dave Sharman Jr. so that his father could join Geneva Rotary, as in father-son
- Mike Rusinko: as a Past President, fined Dave Cook for an inappropriate comment. He reminded us that a past president can fine anyone any time for an inappropriate comment.
- Mike Rusinko has been busy with house upkeep projects lately but will be ready to crush apples for 2025 BBLakeCider this weekend! He hopes to schedule a cider tasting for the club, perhaps at the next evening meeting, November 19
- In addition, Mike is happy that Mary Gearan is back for the fall, winter, and spring seasons! She need not bring treats but there are never any leftovers
- Ethan Fogg praised the FLCC Alumni Awards event which was held Friday, followed by dinner at JULIA. Nancy Bauder was among the honorees.
- Mary Gearan is happy to see two teachers signed on to help the Interact Club. One of the members is Jim Gerling's granddaughter.
- Rich Kasulke recently attended an NFL game in Las Vegas with two buddies. He remarked that Vegas is no longer an inexpensive town...but recommended the Mob Tour
- Bruce Tuxill's grandson played in a victory game at Marcus Whitman, winning 40-7. The game was called by Ted Baker!

**50/50:** Dave Cook shared \$62 with the Foundation

**Heart of Rotary:** Jim Devaney drew the 3 of Diamonds...the "kitty": grows! \$268 now

### **Program:**

Geneva native, Rotary scholarship veteran, HWS grad, businessman and **Geneva mayoral candidate Jim Cecere** spoke today. Post graduation, Jim worked in NYC in finance, specifically related to reducing costs in health care. After several years, he found little or no purpose in an industry which sought to drive shareholder value but had little result in helping people get better care. He tried living in Florida for a while next but found that he still wasn't where he should be. He bought his dad's house in Geneva on Hamilton Street and eventually opened his business, FLX Goods which sells items made specifically (and only) here in the Finger Lakes. He added Vinifera to this business (both on Linden Street) to express his belief of the FLX wine industry. His business is focused on building local relationships and celebrating local products. He recently opened a new "store" in Ithaca.

Jim is a candidate for Mayor of Geneva. Even though he does not consider himself to be a politician, he is definitely a good citizen who wants to help his community. His most pressing issue is housing, finding that only 49 percent of houses in Geneva are owner occupied. Investors are buying houses with inflated prices, using cash, and driving locals out of the market. His priority will be Incentivizing for the Home Owners.

**\*\*\*Rally information: Thursday, October 9, Club 86, 6:30-9pm, \$35 per ticket, lite fare, cash bar, prizes, fun. Tickets can be purchased on line. Rally for Geneva!**

Secondly, he is focused on Economic Development in Downtown Geneva where no fewer than SIX agencies now have some level of jurisdiction. He sees that they can be aligned and combined.

Jim is also focused on the Ice Rink on Exchange Street, which is old and outdated. He envisions creating a Sports-Rec Corridor activity-based community center that is a year-round facility.

Jim has been meeting with City Council, the Fire, Police, and DPW, etc departments as well. If you are interested in helping, see above for his October 9<sup>th</sup> Rally.

**Respectfully submitted,**  
**Carol Chester**

### **Future Programs**

10/8 – Gary Adamson – Translating Literature into Life  
10/15 (evening meeting) – Judge Stefanie Barnes  
10/22 – James MacBride – Crime Prevention and Protection  
10/29 – Halloween Trivia  
11/5 – District Governor Jim Crane

### **Community Service**

- Reading to children in Geneva Schools (Bob McFadden, contact person)
- Toddler Time at the Boys and Girls Club, 3<sup>rd</sup> Saturday of the month is designated for Geneva Rotary Club volunteers, 8:30-12:30, three shifts
- Weeding at the Rotary Garden at the Visitors Center/Lakefront: October 11, 11:30
- Trunk or Treat at the Geneva Public Library: October 18<sup>th</sup>, 2-2:30 set up, event starts at 3:30. Helpers needed to join Interact Club members
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### **Upcoming Social Events**

Friday, 10/10 – Big Alice Brewing

<p><b>Four way test:</b> <b>"Of the things we think, say or do:"</b></p> <p><b><i>1. Is it The Truth?</i></b> <b><i>2. Is it Fair to All Concerned?</i></b> <b><i>3. Will it Build Goodwill and Better Friendships?</i></b> <b><i>4. Will it be beneficial for All Concerned?</i></b></p>				
<b>Kerry Lippincott</b> President	<b>Garey Adamson</b> President-Elect	<b>Ethan Fogg</b> Vice President	<b>Ford Weiskittel</b> Secretary	<b>Bob McFadden</b> Treasurer